



A G E N D A

DAY 1 | THURSDAY, DECEMBER 4TH | 8:00 AM - 4:00 PM

8:00 AM	BREAKFAST
8:30 AM	OPENING SESSION
9:00 AM	THE MARKET OPPORTUNITY <i>Brian Hunter</i>
10:00 AM	TABLE WORK
10:30 AM	BREAK
10:45 AM	THE HERO'S JOURNEY <i>Brian Hunter</i>
11:30 AM	TABLE WORK
12:00 PM	LUNCH
12:45 PM	GAME
1:00 PM	IMPLEMENTATION OF THE INVISALIGN RETAIL PATHWAY <i>Brian Hunter</i>
1:45 PM	BREAK
2:00 PM	THE INVISALIGN CONCIERGE + PRACTICE TOUR <i>LaCrisha Lorenzoni</i>
3:55 PM	CLOSING REMARKS

A G E N D A

DAY 2 | FRIDAY, DECEMBER 5TH | 8:30 AM - 2:30 PM

8:30 AM	BREAKFAST
9:00 AM	GAME
9:15 AM	THE DIAMOND LEVEL PRACTICE <i>Dr. Diedre Denis</i>
10:15 AM	Q+A
10:25 AM	BREAK
10:35 AM	HOW TO DELIVER A KILLER CONSULT <i>Dr. Diedre Denis</i>
11:35 PM	Q+A
12:00 PM	LUNCH
12:45 PM	GAME
1:00 PM	LEADERSHIP + CULTURE <i>Brian Hunter</i>
2:00 PM	Q+A AND TAKEAWAYS